
PUBLIC SPEAKING IN THE DIGITAL AGE in Fall 2020 (CM2001)

Course Code	CM2001	Professor(s)	Mark Ennis
Prerequisites	None	Office Number	G-112
Class Schedule	M: 16:20-17:55 in C-102 R: 10:50-12:25 in C-102	Office Hours	Wednesdays 10h30–12h00 (on Teams by appointment)
Credits	4	Email	mennis@aup.edu
Semester	Fall 2020	Office Tel. Ext.	718

Course Description

CM 2001 is designed to foster the development of communication skills to enable you to make effective formal and informal presentations in professional, academic, and social settings, and to enjoy doing it.

1-2 hours of homework per class is required, consisting of:

- a series of background readings about speech preparation, delivery, and related topics.
- critical analysis of real time and videotaped speeches
- preparation of extemporaneous speeches: choice of topic, preparation of speaking notes, outlines, visual supports, roughing the speech.

This course is very much “hands-on,” devoted to high-level work on interaction, formal and semi-formal presentation, and close analysis of your speeches, as well as recordings and documents posted on-line. Particular elements of your speeches will be addressed through collective and individual oral and written feedback. Readings will be assigned in each class for the following one.

Because the purpose of the course is to improve communication skills and speaking ability, and because the class is largely student-directed and highly participatory, your regular attendance is extremely important. You cannot speak if you are not present, either on-site or remotely. The success of each session depends on the full participation of each student.

The five major projects are extemporaneous speeches followed by an audience question and answer period. You will receive and provide oral or written feedback, or both, for each of these presentations. Two or more will be videotaped in professional-quality conditions, will subsequently be viewed in small “viewing groups,” on-site or on-line, and posted on the net

with code-restricted access. Remote students will be encouraged to participate in real time as much as possible, in sub-groups, and the regular class.

Course Learning Outcomes

giving and receiving feedback effectively
responding to ongoing feedback
“translating” or adapting texts for speaking
critical listening of self and peers in real time and viewing on video playback
preparing and presenting impromptu speeches
preparing and presenting extemporaneous speeches
facilitating class discussions on reading assignments
verbal and non-verbal communication skills, voice modulation, body language
techniques for overcoming performance anxiety
using visual and audio aids to facilitate communication

General Education

[PLEASE REMOVE THIS SECTION IF THE COURSE DOES NOT FULFILL ANY GLACC REQUIREMENT]

GLACC

The Global Liberal Arts Core Curriculum (GLACC) degree requirements include the following categories of courses:

- Integrative Inquiry (coded CCI)
- Experiential learning (coded CCX)
- Research, Interpretation, and Writing (coded CCE)
- Digital Literacy and Communication (coded CCD)
- Disciplinary Research Methods and Writing (coded CCR)
- Quantitative Reasoning (coded CCM)
- Experimental Reasoning Course with Lab (coded CCS)
- Expression Française (coded FR)
- AUP Capstone (coded CCC)

This course can be used to fulfill the [INDICATE THE REQUIREMENT(S) FULFILLED BY THE COURSE] requirement and as such has the following learning outcomes:

[INDICATE THE GENERAL EDUCATION LEARNING OUTCOMES]

Course Outline

Textbooks

Title	Author	Publisher	ISBN	Required
CONFESSIONS OF A PUBLIC SPEAKER., 2ND ED.	BERKUN, SCOTT	WILEY	9781449301958	Yes

Attendance Policy

Given the nature of this course, regular attendance is indispensable as is your full active participation.

- Unexcused absences will result in a lower final grade, administrative withdrawal from the course, or failure.
- Tardiness will be penalized.
- No late work will be accepted nor makeup work be permitted without a valid excuse. Please read the university policies on absences and academic dishonesty below. Details will be given in class regarding guidelines to follow for papers prepared outside of class as well as oral presentations.

The schedule for individual speeches and group presentations will be fixed early on in the course. Changes in this schedule will not be allowed. The show must go on. A student who is absent from a presentation will receive an "F" for the assignment. A student who misses a presentation because of illness (for which a doctor's note is required) may be allowed to make up the presentation or do an alternate assignment if the schedule permits.

No late work will be accepted nor makeup work permitted without a valid excuse. Please see the University's policies on absences and academic dishonesty. Details will be provided in class regarding guidelines to follow for papers prepared outside of class and oral reports.

ATTENDANCE POLICY:

Students studying at The American University of Paris are expected to attend ALL scheduled classes, and in case of absence, should contact their professors to explain the situation. It is the student's responsibility to be aware of any specific attendance policy that a faculty member might have set in the course syllabus. The French Department, for example, has its own attendance policy, and students are responsible for compliance. Academic Affairs will excuse an absence for students' participation in study trips related to their courses.

Covid-19 temporary amendments:

Students studying at The American University of Paris are STILL EXPECTED TO ATTEND ALL scheduled classes. Due to the Covid-19 pandemic, students will have the option of attending classes remotely when special circumstances apply. For example when students are placed under quarantine by the French authorities or by their doctor, or when students present symptoms of Covid-19 and are directed, by their doctor or the AUP Health Office, to remain home. It is still the student's responsibility to be aware of any specific attendance policy that their professor might have set in the course syllabus. In particular, Students attending remotely from distant Time Zones should check with their professors about the specific attendance policy for remote learners.

Attendance at all exams is mandatory.

In all cases of missed course meetings, the responsibility for communication with the professor, and for arranging to make up missed work, rests solely with the student.

Whether an absence is excused or not is ALWAYS up to the discretion of the professor or the department. Unexcused absences can result in a low or failing participation grade. In the case of excessive absences, it is up to the professor or the department to decide if the student will receive an "F" for the course. An instructor may also recommend that a student withdraw, if absences have made it impossible to continue in the course at a satisfactory level.

Students must be mindful of this policy when making their travel arrangements, and especially during the Drop/Add and Exam Periods.

Given the nature of this course, regular attendance is indispensable, as is your active participation in class activities

ENGLISH LANGUAGE PROFICIENCY STATEMENT: As an Anglophone university, The American University of Paris is strongly committed to effective English language mastery at the

undergraduate level. Most courses require scholarly research and formal written and oral presentations in English, and AUP students are expected to strive to achieve excellence in these domains as part of their course work. To that end, professors include English proficiency among the criteria in student evaluation, often referring students to the university Writing Lab where they may obtain help on specific academic assignments. Proficiency in English is monitored at various points throughout the student's academic career, most notably during the admissions and advising processes, while the student is completing general education requirements, and during the accomplishment of degree program courses and senior theses.

Grading Policy

Presentations

personal experience + impromptu speeches	10%	_____
speech 1 + outline	10%	_____
speech 2 + "translated" text	10%	_____
speech 3 + outline	20%	_____

Participation,	25%	_____
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(attendance, in-class exercises, assignments, self/peer evaluation, homework)

Mid-term project	10%	_____
Discussion leading + feedback	05%	_____
Final exam December 17, 3:00 PM	10%	_____

FORMAT

- Unless otherwise specified, all outside assignments must be printed out*, typed, and double-spaced in Times 12 or an equivalent font. Use italics or bolded letters only for special emphasis.

- All drafts of your printed work must be handed in with pages stapled together in the top left hand corner.

- ALL WORK MUST BE PROPERLY LABELED with your

name

class number

assignment

date

clearly marked in the upper left-hand corner - see below:

James Dean

EN1000A

In-class essay 1

September 15, 2020

- For longer papers, the page number must appear next to your name in the upper right-hand corner of the page, as below:

Dean 3

For further details consult the [MLA Handbook](#) or [mla.org](#). Be sure to consult your professors on their format preferences. Remember to make your work as reader-friendly as possible.

* Format conventions apply to remote students as well, except for printing.

Other
