
PORTFOLIO in Spring 2021 (CM4075)

Course Code	CM4075	Professor(s)	Hannah Westley
Prerequisites	None	Office Number	G-306
Class Schedule	: 01:00-01:30 in TBD-1	Office Hours	By appointment
Credits	1	Email	hwestley@aup.edu
Semester	Spring 2021	Office Tel. Ext.	N/A

Course Description

COURSE DESCRIPTION:

Taught as a directed study, this course enables senior students to assemble as a whole their own work for the Journalism Major in order to reflect, to evaluate, and to critique its coherence.

Course Learning Outcomes

You will be able to reflect, evaluate and critique the coherence of the work you have done within the major so far.

You will learn more about your strengths and weaknesses and about what you have achieved.

You will think about the extent to which the learning outcomes the Journalism Major promises to convey have been achieved.

General Education

Department Learning Outcomes for the Journalism Major

1. Knowledge: Students will understand journalism's relationship to society, power, politics and the international stage; its historical role and its current evolution in a shifting media landscape.

1. Analysis: Students will be able to analyze works of journalism within their historical, geographical, and generic contexts on the basis of responsible and informed awareness of cultural diversity.

1. Research: Students will know how to research, sift and prioritize information, and evaluate source credibility.

1. Practice: Students will know how to craft a news story that is correct, clear, concise and fit for multimedia distribution. They will know how to work to a deadline.

1. Production: Students will have familiarity with

1. Collaboration: Students will have developed an ethical and responsible journalistic practise and will have learnt to collaborate with others towards common goals.

These learning outcomes all require the ability to think critically, creatively and independently.

Course Outline

PROCEDURE:

This course is organized by the Journalism Coordinator for the Global Communications department. The coordinator collects coursework and organizes the panel meeting. The coordinator will also help with the composition of the portfolio and the cover essay. However, this can also be supervised by your advisor and/or journalism course instructor.

There are three important dates that you must keep in mind:

	Due date of cover essay and portfolio, both to be submitted to the coordinator.
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	Submission in digital form to jhecker@aup.edu
	You will receive feedback on your portfolio and, if necessary, you revise and resubmit your cover essay or other parts of the portfolio according to the advice you receive.
	Presentation and discussion of portfolio with nominated members

THE CONTENTS OF THE PORTFOLIO:

1. You assemble a selection of articles and other multimedia material produced in your journalism classes (a minimum of eight substantial pieces of work in a variety of genres, produced for a minimum of four courses that count towards your major), plus (optionally) work from other classes or freelance work that you and your advisor consider to be relevant to your journalism practice. This work should include samples of news reporting, interviews, reviews and features (these may include travel, food, fashion, investigative, sports, data, arts and culture, lifestyle, and opinion pieces).

The portfolio should be introduced by a covering essay of 1500-2000 words. This essay should aim to indicate what you see in your work – the work you include in the portfolio – as demonstrating the skills and knowledge that you have attained, which ideas and practices are key to your work as an individual student, and how your work has developed and changed.

2. The collection of papers and other materials is prefaced by:
 - a. A table of contents
 - b. A critical and synthetic prefatory essay of 1500-2000 words in length, which
 - introduces the body of work,
 - identifies and justifies areas of focus,
 - reflects, evaluates and critiques the coherence of the work you have done,
 - reflects about strengths and weaknesses and takes stock of achievements,
 - including your development as an active and informed journalist.

SUBMISSION OF THE PORTFOLIO:

The portfolios must be submitted in digital form, by email or on a data stick (or CD). Other material (audiovisual or print) can *additionally* be submitted in the original for faculty to see.

Textbooks

This course doesn't have any textbook.

Attendance Policy

ATTENDANCE POLICY:

Students studying at The American University of Paris are expected to attend ALL scheduled classes, and should contact their professors to explain the situation. It is the student's responsibility to be aware of any policy that a faculty member might have set in the course syllabus. The French Department, for example, has an attendance policy, and students are responsible for compliance. Academic Affairs will excuse an absence for participation in study trips related to their courses.

Attendance at all exams is mandatory.

IN ALL CASES OF MISSED COURSE MEETINGS, THE RESPONSIBILITY FOR COMMUNICATION WITH THE PROFESSOR, AND FOR ARRANGING TO MAKE UP MISSED WORK, RESTS SOLELY WITH THE STUDENT.

Whether an absence is excused or not is ALWAYS up to the discretion of the professor or the department. Excessive absences can result in a low or failing participation grade. In the case of excessive absences, it is up to the department to decide if the student will receive an "F" for the course. An instructor may recommend that a student's absences have made it impossible to continue in the course at a satisfactory level.

Students must be mindful of this policy when making their travel arrangements, and *especially during the exam periods*.

ENGLISH LANGUAGE PROFICIENCY STATEMENT: As an Anglophone university, The American University of Paris is strongly committed to effective English language mastery at the undergraduate level. Most courses require reading and formal written and oral presentations in English, and AUP students are expected to strive to achieve proficiency in English in all domains as part of their course work. To that end, professors include English proficiency among the criteria for evaluation, often referring students to the university Writing Lab where they may obtain help on specific assignments. Proficiency in English is monitored at various points throughout the student's academic career, most notably during admissions and advising processes, while the student is completing general education requirements, and during the accomplishment of degree program courses and senior theses.

Grading Policy

GRADING:

The portfolio will be graded “Credit” or “No Credit”.

Other
