
INTERNATIONAL BUSINESS in Fall 2019 (BA4003)

Course Code	BA4003	Professor(s)	René Ryman
Prerequisites	None	Office Number	
Class Schedule	TF: 15:20-16:40 in G-L22	Office Hours	
Credits	4	Email	rryman@aup.edu
Semester	Fall 2019	Office Tel. Ext.	

Course Description

Course Learning Outcomes

Demonstrate critical thinking and the application of core competencies in business decision making.

Understand the global environment.

Work collaboratively.

Understand how firms effectively operate within an international environment.

Understand the execution of strategy as practices by various firms.

General Education

[PLEASE EDIT OR REMOVE THE FOLLOWING TEXT AS APPLICABLE]

The general education program at AUP consists of four requirements: Speaking the World, Modeling the World, Mapping the World, and Comparing Worlds Past and Present.

This course can be used to fulfill the [INDICATE THE REQUIREMENT(S) FULFILLED BY THE COURSE] requirement and as such has the following learning outcomes:

[INDICATE THE GENERAL EDUCATION LEARNING OUTCOMES]

Course Outline

Textbooks

Title	Author	Publisher	ISBN	Required
International Business: Competing in the Global Marketplace -12th edition	Charles Hill & Tomas Hult	McGraw Hill	1260390055	Yes

Attendance Policy

Students studying at The American University of Paris are expected to attend ALL scheduled classes, and in case of absence, should contact their professors to explain the situation. It is the student's responsibility to be aware of any specific attendance policy that a faculty member might have set in the course syllabus. The French Department, for example, has its own attendance policy, and students are responsible for compliance. Academic Affairs will excuse an absence for students' participation in study trips related to their courses.

Attendance at all exams is mandatory.

IN ALL CASES OF MISSED COURSE MEETINGS, THE RESPONSIBILITY FOR COMMUNICATION WITH THE PROFESSOR, AND FOR ARRANGING TO MAKE UP MISSED WORK, RESTS SOLELY WITH THE STUDENT.

Whether an absence is excused or not is ALWAYS up to the discretion of the professor or the department. Unexcused absences can result in a low or failing participation grade. In the case of excessive absences, it is up to the professor or the department to decide if the student will receive an "F" for the course. An instructor may recommend that a student withdraw, if absences have made it impossible to continue in the course at a satisfactory level.

Students must be mindful of this policy when making their travel arrangements, and especially during the Drop/Add and Exam Periods.

Grading Policy

Other
