
FINE ARTS TOPICS: TIME BASED MEDIA FOR VISUAL ARTISTS in Fall 2019 (AR3091)

Course Code	AR3091	Professor(s)	Laura Haughey
Prerequisites	None	Office Number	
Class Schedule	T: 16:55-19:50 in C-302	Office Hours	by email appointment
Credits	4	Email	lhaughey@aup.edu
Semester	Fall 2019	Office Tel. Ext.	

Course Description

This course will cover foundational skills associated with the production of video projects. Historical, theoretical, and aesthetic approaches to video art will also be referenced. Project planning, video and audio capture, framing and composition, sound recording, lighting, non-linear editing, sequencing of images, the use of typography and graphics in animation and compression and sizing for output will be covered according to students' specific projects and interests. Students will work individually and collaboratively to increase their capacity for using time-based media as an avenue for creative expression and exploration, as well as adding a digital element to their own portfolio (assignments subject to change).

Student Learning Goals

- Understand the historical context of video as a creative medium
- Master the basics of operating video equipment (camera, audio, lighting, etc.)
- Learn to use digital editing and multiple video elements together (still images, sound, music, graphics, video footage) to convey a message, tell a story, and/or achieve creative/communication goals
- Learn to manage the editorial workflow, from logging footage and organizing media to rendering and compression for output
- Learn to upload footage online and embed media
- Gain confidence in leadership and problem-solving
- Strengthen analytic and creative communication abilities

Course Learning Outcomes

General Education

Course Outline

Week 1: September 3

Topics

Course Introduction

What exactly is:

- a video image
- storytelling
- aspect ratios
- a camera shot
- the rule of thirds

Assignment #1

- Sign up for LinkedIn if you don't yet have an account:
https://www.linkedin.com/start/join?session_redirect=http%3A%2F%2Fwww.linkedin.com%2Fhelp%2Flearning
- Sign up for LinkedIn Learning <https://www.linkedin.com/learning/login-ent?redirect=https%3A%2F%2Ffr.linkedin.com%2Flearning%2F&u=75623754> (use your AUP email address).
- Create Vimeo or YouTube account, review video uploading guidelines
- Read "Bare Bones Guide to Film and Video" Chapter 1 – 3 (Basics, Composition, Sequence)
- Draw a storyboard illustrating a one minute silent shootable story, using good composition
- Purchase external hard drive and SDHC card (to bring to every subsequent class)

September 8 – last day to drop/add courses online

Week 2: September 10

Topics

Presentation of story boards

Multimedia Office demonstration of camera equipment, checkout procedures

Image resolution, white balance, shutter speed, focus, automatic vs. manual functions

In-camera editing

Assignment #2

- Download Exercise Files from *Premiere Pro CC 2019 Essential Training: The Basics* on LinkedIn Learning.
- Watch *Introduction - Using the Exercise Files* on LinkedIn Learning
- Complete *Lesson 2: Getting to Know Adobe Premiere Pro* on LinkedIn Learning
- Shoot the story board video, using your storyboard, using in-camera editing techniques, with correct white balance and focus (in groups of 3)

Week 3: September 17

Topics

Presentation of one-minute videos (bring SDHC cards/cameras)

Review of frame composition techniques

Fake interview – what is “authenticity”? (in-class, small team project)

Assignment #3

- Complete *Lesson 3: Setting up and Organizing Your Media* on LinkedIn Learning
- Read *Bare Bones Guide to Film and Video* Chapters 4-6 (Screen Direction, Camera Moves, Montages)

Week 4: September 24

Topics

Presentation of fake interviews

Distorting “reality” without complicated special effects

In-class group shooting and editing project – camera moves

Lesson 4: Basic Editing in class

Assignment #4

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- Complete *Lesson 9: Working with Stills and Graphics* and *Lesson 14: Sharing and Exporting* in LinkedIn Learning
 - Edit fake interview for concision, add creative titling and subtitling, export, email URL link 24 hours before class time

Week 5: October 1

Topics

Presentation of fake interview edits

Story Structure/Past-Present-Future

Assignment #5

- Cause and Effect: create two videos (1 min. max) using the same footage. In Video #1, show the cause, then the effect; and in Video #2, show the effect, then the cause, export, email URL link 24 hours before class time
- Complete *Lesson 5: Refining the Edit* and *Lesson 7: Basic Audio Editing* on LinkedIn Learning
- Read *Bare Bones Guide to Film and Video* Chapter 8 (Sound)
- Prepare to share your favorite poem at the next class

Week 6: October 8

Topics

Presentation of Cause and Effect videos

Still vs Motion – *La Jetée*

Poetry project

Assignment #6

- Complete *Lesson 10: Working with Effects* on LinkedIn Learning
- Create video (30 seconds - 3 min. max) using stills which conveys the meaning of your favorite poem, either unpoetic or thoroughly poetic, combined with voice-over narration and/or music, export, email URL link 24 hours before class time

Week 7: October 15

Topics

Presentation of poem video

Using lighting to create emotional response

Mid-semester project will be reviewed collectively, and feedback will be used for editing refinement for midterm submission

Assignment #7

- Read *Bare Bones Guide to Film and Video* Chapter 7 (Lighting)
- Complete *Lesson 6: Additional Editing and Organizational Techniques* on LinkedIn Learning
- Shoot the same scene three times with different lighting (max 1 minute), edit, export, email URL link 24 hours before class time

October 16, Mid-semester

October 18, Mid-semester grades due

Week 8: October 22

Topics

Review of lighting assignment

Sound recording and sound editing

Assignment #8

- Create max 2 minute video using a variety of audio clips for the same visual sequence in order to explore the expressive possibilities of sound, export, email URL link 24 hours before class time

Week 9: October 29

Topics

Review audio projects

Thinking about time - "all existence is change" (impermanence)

Musee Guimet visit

Assignment #9

- Complete *Lesson 10: Working with Effects* on LinkedIn Learning

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- Create one minute maximum length video: beginning with the smallest possible actors/props, show the largest possible change, export, email URL link 24 hours before class time

October 30th– November 3rd, fall break (no classes)

Week 10: November 5

Topics

Sensory perception, feeling and memory – how do you use the powerful tool that is the video camera to influence viewer's experience of perception of time?

Assignment #10

- Complete *Lesson 11: Manipulating Clip Speed* in LinkedIn Learning
- Make up week – complete all missing assignments by November 19th class

November 4, last day to withdraw from a course /no credit option

Week 11: November 12 – NO CLASS

November 11– 12, Armistice Break (no classes)

Week 12: November 19

Topics

Instructor reviews parameters of final project

Formation of groups and initial presentation – rough draft storyboards

Pitching an idea / producing, preproduction skills

Assignment #11

Begin working on final projects

Week 13: November 26

Open studio week

Week 14: December 3

Final Project Rough Cut Due

In-Class editing and revisions

December 6, last day of classes

December 7 - 11, reading days

December 12th– 18th, Final Exam

January 2nd, all grades due

Textbooks

Title	Author	Publisher	ISBN	Required
The Bare Bones Camera Course for Film and Video	Tom Shroepel	not available at AUP BOOKSTORE - purchase online version	0	Yes
How to Shoot Video that Doesn't Suck: Advice to Make Any Amateur Look Like a Pro, First Edition	Stockman, Steve	Workman Publishing Company	9780761163237	Yes

Attendance Policy

Regular and on-time attendance is essential for the educational process to work. Please inform instructor via email or text of any planned absence prior to class time. Exceptions can be made for University-sponsored or work-related activities, illness or valid emergency situation

Students studying at The American University of Paris are expected to attend ALL scheduled classes, and in case of absence, should contact their professors to explain the situation. It is the student's responsibility to be aware of any specific attendance policy that a faculty member might have set in the course syllabus. The French Department, for example, has its own

attendance policy, and students are responsible for compliance. Academic Affairs will excuse an absence for students' participation in study trips related to their courses.

Attendance at all exams is mandatory.

IN ALL CASES OF MISSED COURSE MEETINGS, THE RESPONSIBILITY FOR COMMUNICATION WITH THE PROFESSOR, AND FOR ARRANGING TO MAKE UP MISSED WORK, RESTS SOLELY WITH THE STUDENT.

Whether an absence is excused or not is ALWAYS up to the discretion of the professor or the department. Unexcused absences can result in a low or failing participation grade. In the case of excessive absences, it is up to the professor or the department to decide if the student will receive an "F" for the course. An instructor may recommend that a student withdraw, if absences have made it impossible to continue in the course at a satisfactory level.

Students must be mindful of this policy when making their travel arrangements, and especially during the Drop/Add and Exam Periods.

Grading Policy

Engaged participation	20%
Assignments	50%
Final project	30%

Grading is done on a 100-point scale:

A- to A+	90-100	Exceptional
B- to B+	80-89	Good to Very Good
C- to C+	70-79	Adequate
D- to D+	60-69	Poor
F	below 60 or more than 3 absences	

Other

MATERIALS:

To purchase by second class (available at FNAC or DARTY):

- Portable external hard drive formatted for Mac, preferably bus-powered (no external power cord) with USB 3.0 interface, 7200 RPM speed, 250 GB minimum size (to use with AUP computers to edit class projects)
- Class 6 SDHC card, minimum 16 GB size recommended, no larger than 32 GB (to use in video cameras to record class projects)

ONLINE PROJECT SHARING:

Assignments to be shared via URL link on Vimeo or YouTube (upload video, copy link address and send to instructor via email 24 hours before class at the latest)