
CORPORATE FINANCE in Spring 2019 (BA3010B)

Course Code	BA3010B	Professor(s)	James Noel Ward
Prerequisites	None	Office Number	Grenelle 30A4
Class Schedule	TF: 13:45-15:05 in G-002	Office Hours	Monday 13:30 – 15:00.
Credits	4	Email	jward@aup.edu
Semester	Spring 2019	Office Tel. Ext.	803

Course Description

Basic concept of present value, value annuities and perpetuities, and cover compound interest. Review towards sophisticated use of financial statements and ratio analysis and forecasting. Analysis of models for valuing bonds and stocks. We use simplified Capital Asset Pricing Model in our calculation of the firm's cost of capital, and determine the optimal capital structure. Other topics: net present value of project cash flows, dividend policy, and IPO.

Course Learning Outcomes

Be able to determine capital budgeting needs for the firm
Calculation of the optimal capital structure
Deriving Dividend Policy for the firm
Forecast Financial Statements

General Education

Course Outline

Topic	Chapter	Notes
Introduction to Corporate Finance		Prof. Ward Ranting

Present Value, annuities, perpetuities	Chapter 2	
Financial Statements	Chapter 3	
Ratio Analysis	Chapter 13	
Stock Valuation	Chapters 6, 7	
Bond Valuation	Chapters 6, 7	
Introduction to Risk	Chapter 4	
Risk and Return	Chapter 4	
Portfolio Theory, CAPM	Chapter 5	
Portfolio Theory, CAPM	Chapter 5	
MINI -MID TERM ONE	PAIN	Bring a calculator.
Cost of Capital	Chapter 9	
Capital Budgeting	Chapter 10	
Cash Flow Analysis	Chapter 11	
Forecasting Financial Statements	Chapter 14	
MINI -MID TERM TWO	PAIN	Bring a calculator.
Capital Structure	Chapter 16	
Dividend Policy	Chapter 18	
Initial Public Offering	Chapter 20	
Final Exam Review	All	LAST CLASS

Textbooks

Title	Author	Publisher	ISBN	Required
Financial Management:	Brigham	Cengage	9781473729605	Yes

Attendance Policy

Academic Integrity: I am well-known for Failing (“F”) students who cheat and I petition the Honor Board for your removal (“expulsion”) from the University. Finance is the most highly regulated industry in the world, more rigorously regulated than even the Nuclear Power industry, and there are still too many “bad actors” and crooks in the profession. I will not allow my name to be associated with a cheat, meaning I will not sign off on you receiving a degree from this institution. I also am a famously easy grader for those students who consistently give me their best, and improve over the course.

Communication: We use Blackboard for this course. Students are responsible for checking the Blackboard website and their AUP email for updates. I have all sorts of stuff on Blackboard and will be putting up more.

Laptops & Mobile Telephones & Tablets:

- **Laptops are not allowed during classes except when authorized for note taking or for specific exercises. Permission may be reversed.**
- **Mobile-phones should be either off or on silent mode. If you are “PHONESTURBATING” during class lectures I will confiscate your telephone. If your telephone goes off during class I SEIZE YOUR TELEPHONE until next class.**
- **YOU HAVE BEEN WARNED.**

AUP ATTENDANCE POLICY: Students studying at The American University of Paris are expected to attend ALL scheduled classes. A maximum of four (4) excused absences per semester may be requested for all 4-credit courses. Attendance at all exams is mandatory.

Student Affairs will recommend a professor excuse an absence for the following reason only: Involuntary absences due to illness or personal emergencies, upon presentation of documentary proof of illness or emergency.

Religious and National Holidays: Due to the large number of nationalities and faiths represented at the University, religious and national holidays (other than those on the academic schedule) will not be excused by Student Affairs.

IN ALL CASES OF MISSED COURSE MEETINGS, THE RESPONSIBILITY FOR COMMUNICATION WITH THE PROFESSOR AND FOR ARRANGING TO MAKE UP MISSED WORK RESTS SOLELY WITH THE STUDENT.

Whether an absence (excused or unexcused) is accepted or not is ALWAYS up to the discretion of the professor or the department. Unexcused absences can result in a low or failing participation grade. In the case of excessive excused and unexcused absences, it is up to the professor or the department to decide if the student will receive an “F” for the course. An instructor may recommend the withdrawal of a student whose absences from any course, excused or not, have made it impossible to continue in the course at a satisfactory level. The professor may consult with Student Affairs for additional information.

Students must be mindful of policy when making their travel arrangements, especially during the Drop/Add and Exam Periods.

PROF WARD’s ATTENDANCE POLICY: I take attendance and you must repeat the course if you miss more than four (4) sessions....and yes more than ten (10) minutes “late” four times counts.

All other policies, including academic integrity, are bound by the university’s general policy. Copies of the University’s policies were given to each student at registration and are available at the office of the Registrar. You have signed an agreement to abide by them.

Grading Policy

GRADING: ALWAYS SUBMIT ASSIGNMENTS IN BOTH A HARD COPY AND BY E-MAIL.

30 points mini mid-terms (15 points each)

20 points Project/Assignments/Case Studies/Attendance

10 points Quizzes

40 points FINAL EXAM

I do not accept late assignments. If a student misses a quiz due to absence a zero is recorded as grade. There are seven to ten quizzes and I drop the lowest quiz. NO exam absences are tolerated unless you present an excuse from Student Affairs, NO LATER THAN 1 WEEK FOLLOWING THE ABSENCE.

· E-documents should also include student’s name and ID number (top of first page) as well as page numbers, font size 12, saved as Word document, and e-mailed to me on or before the deadline.

· File name should start with student's last name, first name, course number, and type of assignment. Any file with wrong file name and format will be automatically rejected and not graded. For example, John SMITH's final paper will be named as:

Smith-John-BA4010-FinalAssignment

- **Excellent:** Reserved for superior quality and outstanding performance.
- **Good:** Granted to above average and thorough performance
- **Average:** adequate and acceptable work meeting course requirements, average comprehension
- **Unsatisfactory:** An unacceptable and non-passing grade reserved for low performance.

In general, the high and low level of grading scale are reserved for exceptional cases. An excellent (A and A-) grade level is reserved for outstanding performance. An unsatisfactory (under C-) grade level is to be avoided and students will be asked to drop the course before drop/add deadline.

Grading Scale:		Excellent		Good			
		Average		Unsatisfactory			
A (4.0)	87-89	B+ (3.3)	77-79	C+ (2.3)	67-69	D+ (1.3)	
A- (3.7)	84-86	B (3.0)	74-76	C (2.0)	64-66	D (1.0)	
	80-83	B- (2.7)	70-73	C- (1.7)	60-63	D- (0.7)	
					Under 60	F (0)	

Other
